

ALEXANDRA CUMMINGS

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EXPERIENCE

October 2009 – Present

Graphic Designer, Share Our Strength, Washington, DC

- Collaborate with others in the organization to convey appropriate design concepts and formats according to company branding, design and budget specifications.
- Manage a team of junior designers and freelance designers. Oversee and review design projects developed by freelancers to ensure brand correctness and continuity.
- Using Adobe Creative Suite 5, design a variety of materials for both print and web including brochures and booklets; advertisements; event invitations, programs, and signage; web banners and graphics; posters; and annual reports.
- Complete photographic research for stock photography and imagery, edit and manipulate photos, and re-size advertisements. Plan, direct, and manage photoshoots, working with a variety of photographers.
- Select and maintain relationships with vendors. Prepare and prepress files for printing and submit completed files to print vendors and publications; review and approve proofs for printing; and work with printers to ensure proper printing through press checks.

2007 – Present

Freelance Design and Photography

Design and produce a variety of visual products including pamphlets, brochures, flyers, posters, signage, t-shirts, and CD packaging for a variety of audiences. Provide art direction and conduct photoshoots. Use digital photography as well as black and white and color film in 35mm, medium and large formats. Clients range from small business owners to production companies, musicians and religious congregations.

May – September 2007

Art Intern, Baltimore Magazine, Baltimore, Maryland

Designed feature article, completed research for feature artwork, organized magazine archives, scanned images for department features.

August 2005 – May 2008

Darkroom Technician, Maryland Institute College of Art, Baltimore, Maryland

Managed photography equipment library for loan to students and faculty, closed darkrooms at night, mixed new chemicals for black and white darkrooms.

Summer 2006

Lab Technician/Designer, Techlab Digital Solutions Center, Columbia, Maryland

Retouched photographs and designed specialty posters using Adobe Photoshop; developed color and black and white film; developed prints from negatives; received orders from customers, worked register, and closed store at night.

SKILLS

Digital / Adobe Creative Suite and Microsoft Office computer programs, digital photography
Analog / 35mm, medium format and large format black and white and color photography

EDUCATION

BFA 2008

Maryland Institute College of Art, Baltimore, Maryland

Major: Graphic Design / Concentration: Photography

Cum Laude

AWARDS / HONORS

Academic Honors Scholarship

Trustee Award

MICA Talent Grant

Maryland Institute College of Art

Art scholarship, Pre-College Summer Program

Maryland Institute College of Art